

IMPLEMENTER MEDIUM

Wetland Studies and Solutions, Inc.

President: Michael S. Rolband



Wetland Studies and Solutions, Inc. (WSSI) is a natural and cultural resources consultant. WSSI's wetland scientists, engineers, regulatory specialists and archeologists assist developers and public works agencies with the permitting process and create innovative solutions to water quality issues affecting the Chesapeake Bay region. WSSI has the first LEED-Gold certified facility in Virginia and uses approximately 50 percent less water and 35 percent less electricity than a conventional building of the same size. Employees also benefit from green living with the WSSI employee vegetable garden, employee gym, bicycle share program, dog kennel for employee pets, solar hot water and full-spectrum lighting. The company encourages developers to create projects that are both economically and environmentally sound. Rolband says the key to CEOs being successful in an eco-friendly environment is balance. "Balancing a healthy economy with a healthy environment is good business sense, and it's the right thing to do," he says. "Walking the talk' by fostering a green corporate culture has helped us attract and retain employees and clients, lowered our operating expenses and created a vibrant, healthy workplace."